

# MADALYNN ABELE

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## EDUCATION

**Belmont University** — *Nashville, TN (August 2024-May 2026 Graduation)*

MIKE CURB COLLEGE OF ENTERTAINMENT & MUSIC BUSINESS

**Major:** Bachelor of Science in Media and Entertainment Industries **Minor:** Social Media Management

**Involvement:** Belmont Showcase Series - Marketing Director; Grammy U; Nashville Young Life; Belmont Service Corps

**University of Kansas** — *Lawrence, KS (August 2021-May 2024) — Major: Journalism - Media Arts and Production Minor: Business*

## WORK EXPERIENCE

### Marketing and Management Intern

RED LIGHT MANAGEMENT | NASHVILLE, TN | SEPTEMBER 2025 - PRESENT

- Conduct and analyze press research, media lists and marketing trends to support artist management and publicity strategies.
- Support Lainey Wilson's management team with day-to-day initiatives, such as press reports and influencer engagements.
- Assist with roster-wide tour activations and album release events, coordinating logistics and promotional materials.

### Marketing Intern

COUNTRY MUSIC HALL OF FAME AND MUSEUM | NASHVILLE, TN | MAY 2025 - AUGUST 2025

- Researched competitor content and supported social media campaign execution, ensuring alignment across platforms.
- Supported partnerships by coordinating promotional collaborations and assisting with event logistics.
- Contributed to digital marketing by monitoring web content, assisting with SEO/paid media and analyzing performance data.

### Marketing and Social Media Intern

OPRY ENTERTAINMENT GROUP | NASHVILLE, TN | SEPTEMBER 2024 - AUGUST 2025

- Produced and edited photography and video content for editorial and digital campaigns for Grand Ole Opry social channels, including show coverage, artist interviews and behind-the-scenes features.
- Partnered with social teams across the Opry, Ryman Auditorium, ACL Live, Ole Red and Category 10 to develop engaging digital campaigns.
- Assisted marketing leadership with social media research, planning and website launch initiatives.

### Marketing and Hospitality Specialist

LINCOLN CHILDREN'S MUSEUM | LINCOLN, NE | JUNE 2024 - AUGUST 2024, JUNE 2022 - AUGUST 2022

- Managed social media content (Facebook, Instagram, Twitter) to increase attendance and online engagement.
- Wrote and edited press releases, newsletters and website copy to communicate with audiences.
- Supported event execution and engaged directly with guests to enhance experiences.

### Resort Dining Cast Member and Disney Trainer - Disney College Program

DISNEY'S ALL-STAR MUSIC RESORT | ORLANDO, FL | JUNE 2023 - JUNE 2024

- Completed weekly professional development sessions with leaders in hospitality, marketing and entertainment.
- Selected as a Disney Trainer and Quarterly Award Winner, mentoring new employees on Disney standards (one of two college-program participants selected for the trainer role).
- Delivered high-quality guest experiences across diverse cultural backgrounds, for guests at any stage of their Walt Disney World vacation.

## SKILLS

<ul style="list-style-type: none"><li>• Media Relations &amp; Press Research</li><li>• Professional &amp; AP-Style Writing</li><li>• Social Media Strategy &amp; Content Production</li><li>• Video Editing &amp; Digital Storytelling</li></ul>	<ul style="list-style-type: none"><li>• Event Promotion &amp; Coordination</li><li>• Brand Voice Development</li><li>• Audience Engagement &amp; Guest Experience</li><li>• Adobe Creative Suite, Microsoft Office</li></ul>
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